



TAKANINI

BUSINESS ASSOCIATION

Insight

Issue 3. 20 October 2017

A huge thank you to our members for all of your support to date:

- Absolute Resurfacing
- Ardy's Workshop
- Amare Safety & On Show Embroidery
- Bayley's Real Estate
- Curtain Clinic
- GJ Gardner Homes
- Insight Legal
- Little Oak Café
- Mad Butcher
- Maru Sushi & Don
- Meter Master Ltd
- Mitre 10 Mega
- NCQ Technology
- Papakura Toyota
- Pizza Hut
- Quick 'n' Clean Laundromat
- Ray White Real Estate
- Ross Roof Group
- SBA
- Skills Update
- SsangYong LDV
- St Pierres Sushi
- Subway
- Takanini Industrial Supplies
- Taxi's United Ltd
- The Black Smith
- The Coffee Club
- The Sugar Loaf
- Tanea Investments Ltd

Greetings everyone,

My name is Brett DeÁrth and I am the business owner of Plus Communications and Security Limited. I have 14 years of experience as a Telecom Technician and following that, 23 years in the Security industry.

I was fortunate enough to be invited to speak to you all at the Takanini Business Association Crime Prevention, Safety and Security seminar which was held at The Blacksmith on the 22nd of August.

Now with the onset of summer and the festive season, also comes the need to be extra vigilant in our retail areas so here is a couple of tips...

As crowd numbers increase in the shopping areas, so does the level the level of shoplifting, carpark crime and overnight burglaries. With the increase in shoppers, it is fair to say that more offenders will also be out and about, so please be aware that the experienced offenders will be using the 'cover of the herd' to their advantage.

Make sure you look out for suspicious activity, in particular body language. Also watch for suspicious vehicles, particularly where the driver remains in the vehicle and groups of people splitting up when entering your premises as these decoys and distractions are a tool of the shoplifters.

While serving or answering one customers questions, please make sure you and your staff are still watching their associates and other customers. Have an extra staff member on at the door who is dedicated to observing customer behaviour if necessary.

When reporting an offence, try to upload CCTV footage to your computer at the time or as soon as possible after the event as deleted files on a standard PC can usually be recovered, however once the footage on a surveillance hard drive is overwritten, it is gone forever.

Some security features which I can recommend to you are:

- CCTV camera prices range from \$2,500 + GST (these can have the capability to send motion alerts to your mobile phone and live footage accessible to view on your mobile).
- Alarm systems which range from \$1,000 + GST (these can have activation alerts to your mobile phone or are capable of being monitored by a security company).
- Security guard company conducting mobile observations of your premises.
- Security lighting.
- Smoke dispensers which activate with security alarm activation.
- Laminated film on external windows to prevent the glass shattering and reduce the likelihood of offenders gaining entry.
- Warning stickers on doors and windows advising of monitored security.

For further information please contact me:

Brett De'Arth

Plus Communications & Security Ltd.

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Phone mobile: 027 499 6480

You're invited!

Pre-Christmas After Five

We invite you all to join us for an informal celebration of the years accomplishments!

Tuesday 21st November 2017 from 5:30pm

@ The Little Oak Café,
Great South Road, Takanini

Drinks and nibbles will be provided.

For more info contact Rod on 021 346 252

Contact Takanini Business Association:

PO Box 202139
Southgate
Takanini 2112

secretary@takaninibusinessassociation.co.nz

Rod Grieve - Chairman
Phone mobile: 021 346 252

Inspiring Collective Development



Meet some of our committee members who are working for you and making things happen in the Takanini business community...

Rod Grieve (Chairman)



I work for Bayley's Real Estate, specialising in sales and leasing of commercial, retail and industrial property within the Auckland market. Based out of the Takanini office enables me to focus on opportunities in the South Auckland Region.

Bayley's has proudly been directly involved in brokering successful property transactions in Takanini for almost 20 years.

Q. What do you believe is the biggest benefit for businesses to join the Takanini Business Association?

A. With several compelling reasons to join the Takanini Business Association it's always tricky to pick out only one. The power of networking is often under-estimated and consequently, under-valued. Frequently rubbing shoulders with fellow like-minded business and property owners promotes greater sharing of knowledge and ideas. This can only lead to creating greater positive outcomes for our local businesses across Takanini.

Q. Why is being a member of Takanini Business Association so important to you and your business?

A. The opportunity to participate and join the Takanini Business Association ensures we remain at the forefront of helping shape and deliver growth to the Takanini area.

Q. What gave you the desire to be a committee member for Takanini Business Association?

A. Being a family-owned business, Bayley's is all about community and we pride ourselves on being active within the Takanini community. Giving back to the local business community is very important to Bayley's and strongly aligns to my personal values. My goal is simple. Adding tangible value to the Takanini business community is what excites and drives me.

Q. What is the most valuable service the Takanini Business Association can provide for your business?

A. Again difficult to land on just one of the valuable services provided by joining Takanini Business Association. The sense of becoming part of a wider 'business family' I think remains an important driver for our members, plus the ability to leverage effective advertising and promotion of each member's own business via our dedicated website (launch imminent) is something I am excited about. Together a better way!

Sandra Hayes (Secretary & Treasurer)

I am a commercial property owner and the business owner and operator of Meter Master which is situated on Great South Road in Takanini. We are a supplier of handheld test and measurement equipment and custom built data acquisitions systems. We have been in business in Takanini for 21 years.

Q. What do you believe is the biggest benefit for businesses to join the Takanini Business Association?

A. Exposure to potential local businesses and/or customers and gaining a knowledge of other businesses in the local area that we could possibly do business with.

Q. Why is being a member of Takanini Business Association so important to you and your business?

A. To try and build a community spirit and pride.

Q. What gave you the desire to be a committee member for Takanini Business Association?

A. Without members putting their hands up there would be no Takanini Business Association.

Q. What is the most valuable service the Takanini Business Association can provide for your business?

A. Exposure of local businesses to other businesses and the community in general.



Angela Jones (Committee Member)

I started my business Curtain Clinic in my backyard, 24 years ago and it is now proudly Auckland's number one curtain and blind cleaning business. We are now 100% female-powered and every person on the team is focused on obtaining the very best result possible, with every single job that comes in.



Q. Why is being a member of Takanini Business Association so important to you and your business?

A. Being a member of Takanini Business Association gives me a support structure, a networking group and a feeling of belonging to the business community in Takanini. It's a fantastic way of meeting like-minded people who have a broad range of knowledge over a fascinating variety of businesses. There is nothing more valuable than the security of knowing and interacting with your business neighbours.

Q. What gave you the desire to be a committee member for Takanini Business Association?

A. I joined the committee because I felt I wanted to be a part of the "beginnings" of what we all hope will be a strong, dynamic and energetic presence in Takanini.



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Dave Walsh (Committee Member)

The Mad Butcher is an iconic Kiwi brand that has been providing New Zealanders with top quality, low priced meat products since 1971. As the local Franchise Owner for the last 17 years, we have dedicated ourselves to serving and supporting the Takanini and Papakura community.

We have had our store in it's current location at Southgate Shopping Centre for 12.5 years, it is open 7 days a week and we pride ourselves on providing the best quality meat at great prices, along with personal service and helpful advice for all of our customers' cooking and catering needs.



Q. What do you believe is the biggest benefit for businesses to join the Takanini Business Association?

A. I see the greatest benefit for businesses joining the Takanini Business Association as the chance to have a united voice on the many issues facing the area and the opportunity to be part of a collaborative approach to growing our individual businesses and the business district as a whole.

Q. Why is being a member of Takanini Business Association so important to you and your business?

A. I believe the benefits of being a member of the Takanini Business Association will be important to my business as the Takanini area continues to grow both commercially and residentially in the coming years. As a business owner I wish to take advantage of the many positive initiatives the Takanini Business Association is promoting on behalf of all local Takanini businesses.

Q. What gave you the desire to be a committee member for Takanini Business Association?

A. I was keen to be a Takanini Business Association committee member as I am excited about the future of business in the area and I was impressed with the passion and hard work of the people who have had the vision to establish our very own Business Association, which can only benefit all local businesses in the future.

Q. What is the most valuable service the Takanini Business Association can provide for your business?

A. The most valuable service the Takanini Business Association can provide for my business is to be a friendly welcoming organisation which is there to offer support and guidance on all business issues in our area.

Jian Hua Yang (Yang) (Committee Member)

I am the owner of Quick 'n' Clean Laundromat on Princess Street in Takanini for the past 5 years.

Q. What do you believe is the biggest benefit for businesses to join the Takanini Business Association?

A. Small businesses join together and make big market.

Q. Why is being a member of Takanini Business Association so important to you and your business?

A. Have a network locally and support each other.

Q. What gave you the desire to be a committee member for Takanini Business Association?

A. We all need to contribute to local business growth.

Q. What is the most valuable service the Takanini Business Association can provide for your business?

A. Everyone working together to lift area image and make it popular.



Craig Marshall (Committee Member)

Little Oak Café and Bakery is bringing a fresh expectation to getting fed and watered in Takanini. We are committed to raising the bar on local eateries where we can cater for everyone in the community. We provide a location where you can have business meetings, catch up with friends, jump on our free wifi if you need that work base when your on the road or just need to get out of the office or get updated on your social media. If you've been doing a tough job and just want a good pie, chips and a drink without harvesting your wallet...You may have found the right place. We see all sorts in a day and we love it!

We commenced in Takanini with our Bakery called 'Bread Basket' in 2015, a complimenting branch to our Drury operation. We converted and upgraded our business in June 2017 to 'Little Oak Café and Bakery' when we switched tenancy within the 'Oak Junction' complex.



Q. What do you believe is the biggest benefit for businesses to join the Takanini Business Association?

A. Through our membership we have pinned ourselves high on the board along side other businesses that confidently and proudly present themselves to the local community.

Q. Why is being a member of Takanini Business Association so important to you and your business?

A. Joining the Takanini Business Association is exactly that "association". It provides us access to successful business minds in the area for mentoring. As the list of businesses joining the association grows, I can see very clearly that Takanini offers so many complimenting trades and services and the association is a great way of connecting these people to keep things local. I have found that it brings back the human element of face to face contact and building relationships with other local businesses in a changing world where we all deal online. With much irony you will be surprised to see how the new Takanini Business Association website will highlight this once it is available. It will help connect the community.

Q. What gave you the desire to be a committee member for Takanini Business Association?

A. It is simply formalising our commitment to the community. I have chosen to involve myself in the association so we can lead by example to help shape a great community.

Inspiring Collective Development